

UCSF Department of Epidemiology & Biostatistics

SEMINAR

Kathryn A. Phillips, PhD

Professor of Health Economics and Health Services Research
University of California, San Francisco

Translating Personalized Medicine: The Good, The Bad, and The Ugly

This presentation will examine the challenges and opportunities for the translation of personalized medicine into clinical care and health policy.

What is hype vs. reality?

What research is being done at UCSF and elsewhere?

What is the potential role for epidemiology and social scientists?

Friday, November 6, 2009

12 – 1 PM

Lunch 11:30

China Basin Landing

Lobby 3, Room 6702